

LABELSCAPE

Integration of sustainability labels into Mediterranean tourism policies



LABELSCAPE aims at

The current challenge for tourism destinations is to combine a continuous improvement of tourism offer, strengthen cooperation between tourism actors and local community and provide clear information to tourists.

Sustainable certification is an effective tool to set a course in that direction.

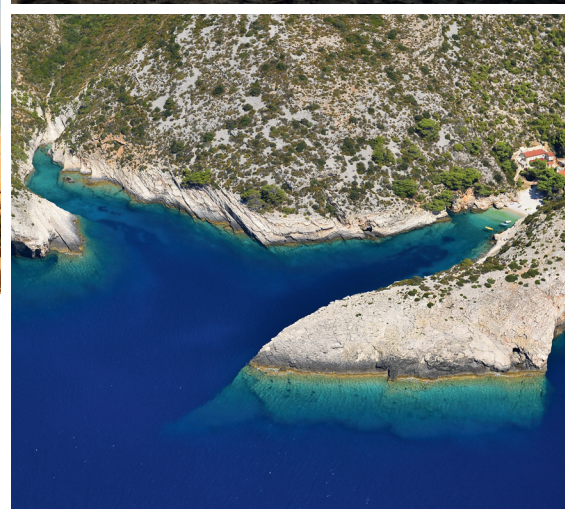
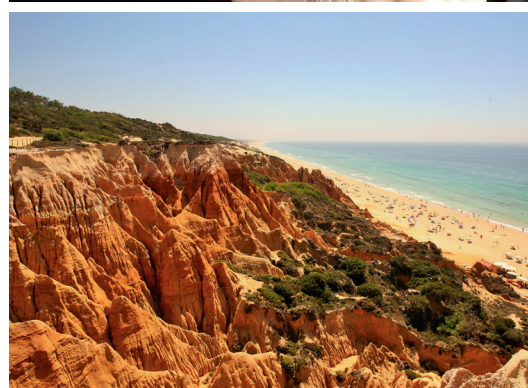
- DEVELOPING MECHANISMS FOR INTEGRATING SUSTAINABILITY LABELS IN WIDER TOURISM POLICIES,
- PROVIDING SUPPORT FOR DESTINATION BASED INITIATIVES IN THE CERTIFICATION PROCESS.

The results of LABELSCAPE will be available on an online platform.

2,36 M€
BUDGET

2 M€
ERDF/IPA

32 Months
DURATION



Interreg
Mediterranean
LABELSCAPE

@LABELSCAPE

<https://labelscape.interreg-med.eu/>

labelscape@zrc-sazu.si - Tel. +386 1 4706 540

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pina

SviluppoBasilicata

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Città metropolitana di Roma Capitale



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